



## 2025 PRODUCT GUIDE 50th Anniversary Version

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2025 PRODUCT GUIDE 50TH ANNIVERSARY V1.0

ANNIVERSARY

# For 50 Years...

... athletes, coaches, and communities like yours have been at the heart of Kaepa—not just for your achievements, but for your passion and inspiration.

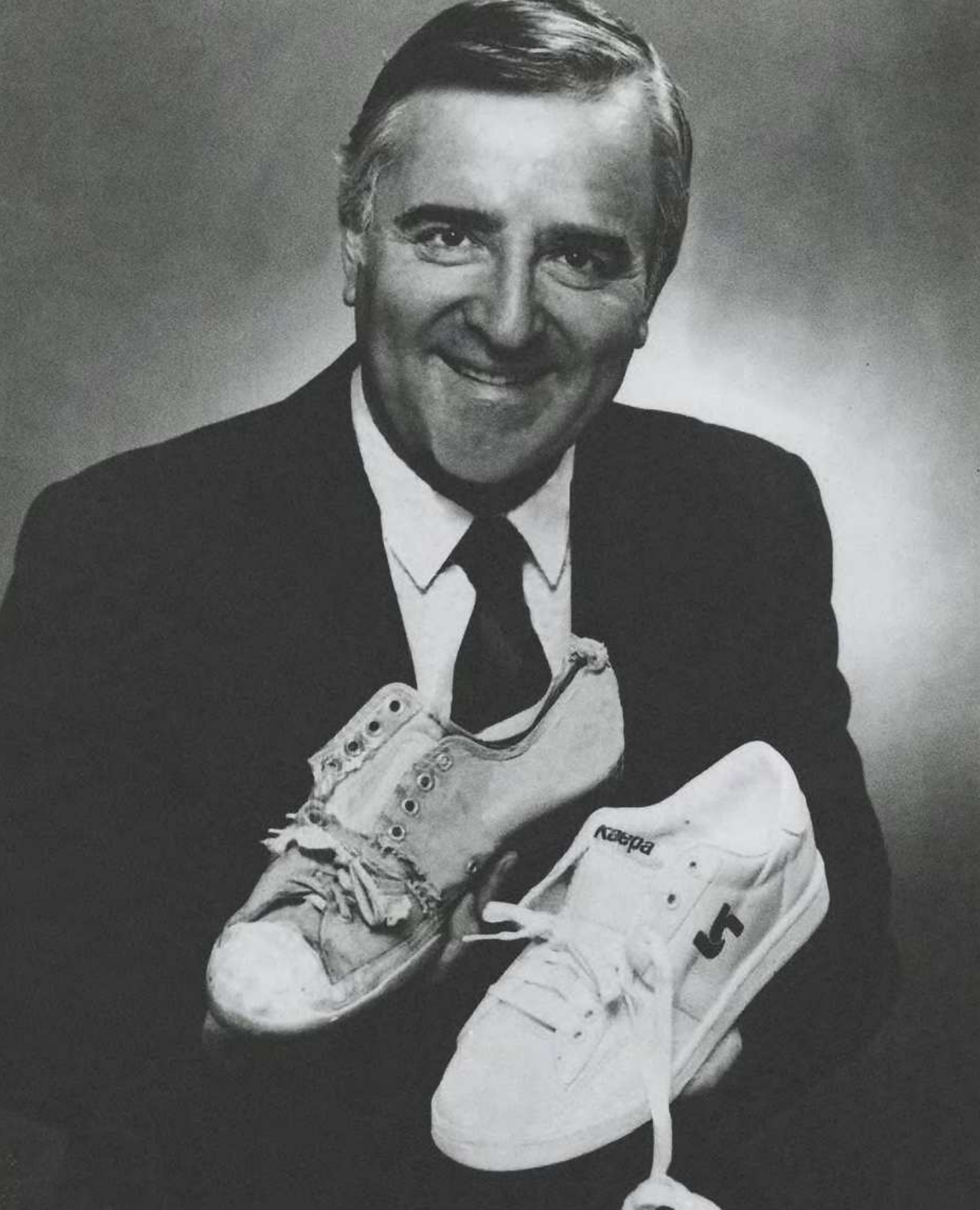
Kaepa was built on the belief that growth is a shared journey. Every step forward has been possible because of you. What began as a simple idea has grown into something bigger—shaped by the dedication of athletes, the artistry of teams, and the connections made along the way.

Today, Kaepa is more than just shoes—it's about stories, moments, and the pursuit of excellence. We've learned that individuality and teamwork go hand in hand, each fueling the other. Through it all, we've been honored to support you.

This milestone isn't just about the past—it's about the future. Thank you for inspiring us and for reminding us of the limitless potential we all share. Here's to the next chapter—together.

With gratitude,

Team Kaepa



## OUR LEGACY

Recognizing a problem is at the heart of intentional design. A simple realization can lead to a game-changing innovation.

Keapa's story began with a moment of ingenuity from its founder, Thomas Adams. During a tennis match in Milwaukee, Tom's shoelace broke, but instead of stopping, he improvised—tying two separate bows with the broken

lace. As a result, he immediately realized better fit and control. So he cut the lace on his other shoe and even modified the sides for added flexibility. This quick fix led to the creation of Keapa's patented double-lacing, split-vamp technology,

revolutionizing footwear for sports such as basketball, volleyball, and tennis. What started as a simple solution became a lasting innovation, defining Keapa as a brand built on performance, comfort, and customization.

*Thomas Adams with the  
Double-Lace Split Vamp Prototype*



REFLECTION

# Now & Then

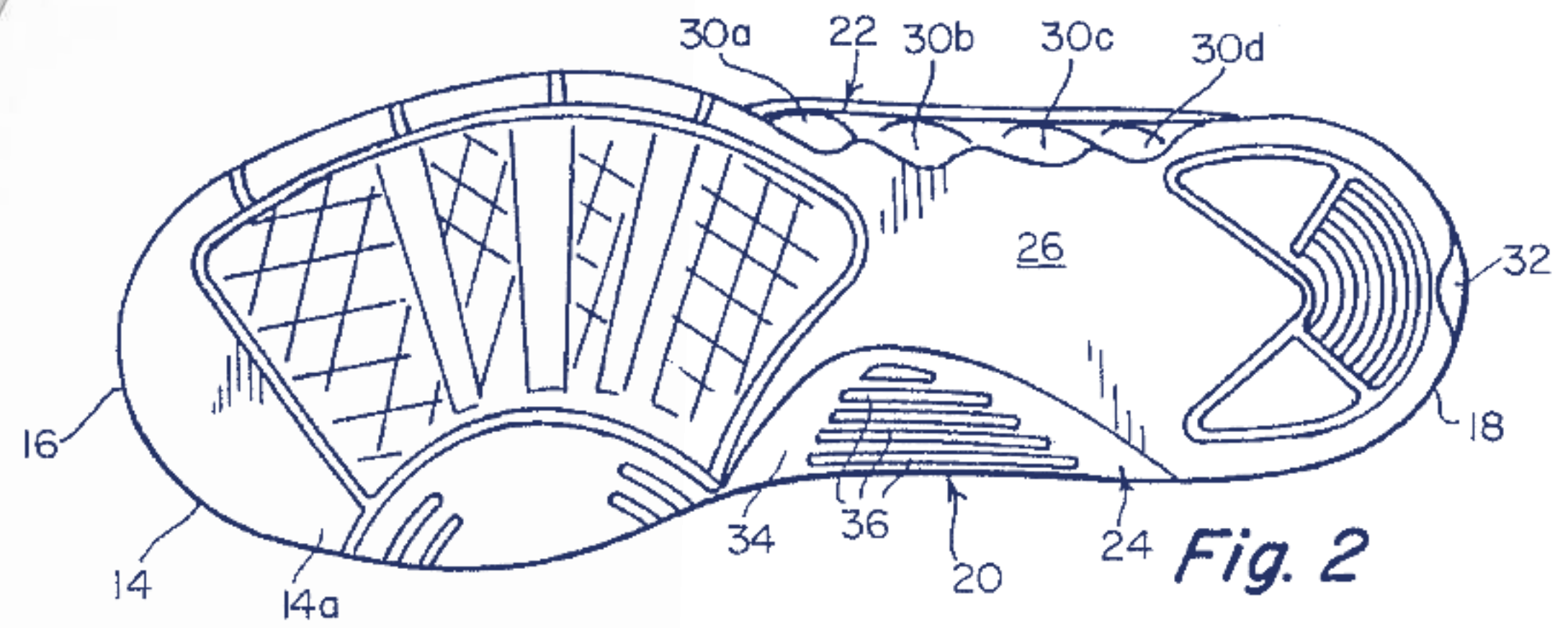
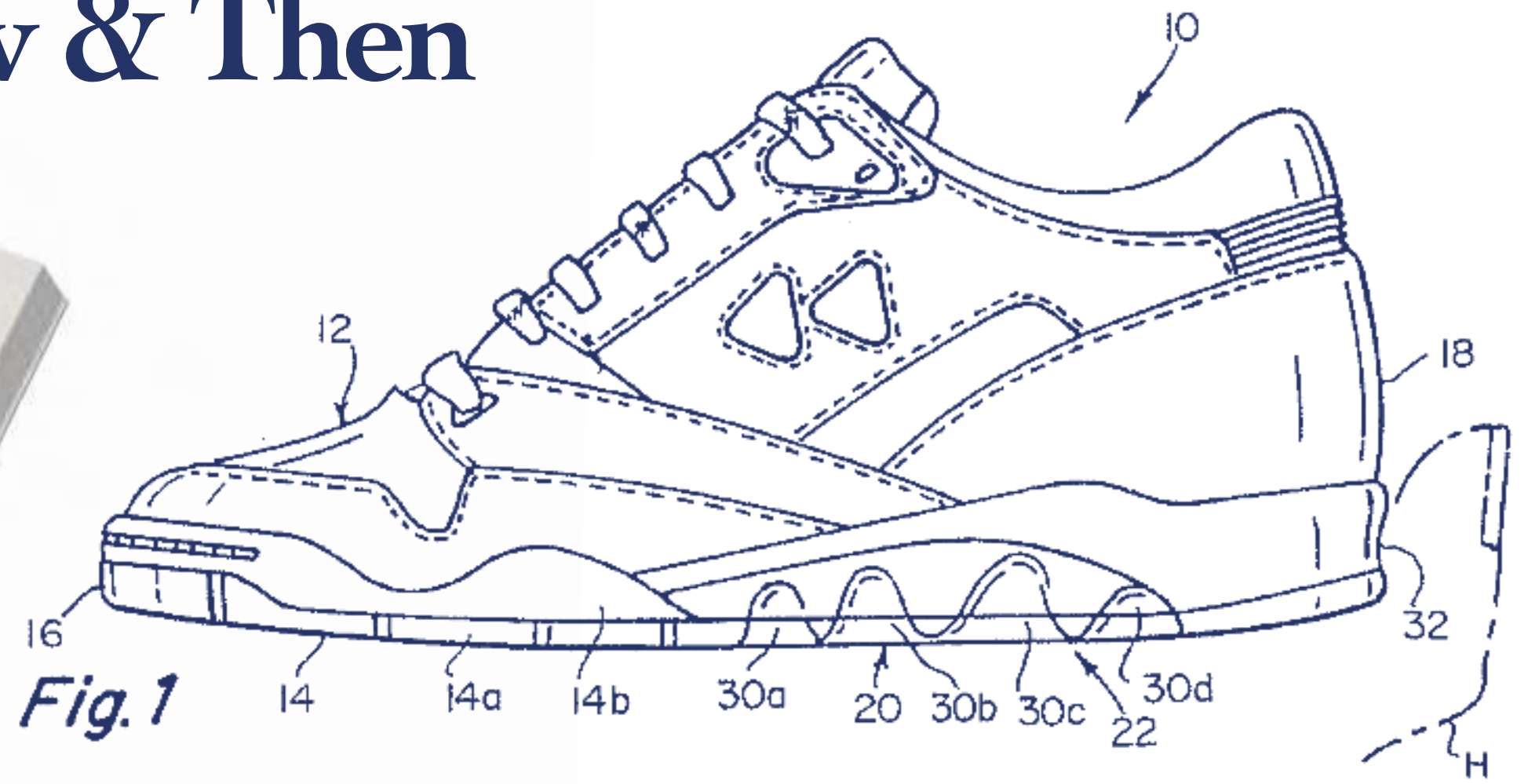


Sandy Bass, North Carolina  
 Kristen Kalenacki, Michigan  
 Stephanie George, Florida State  
 Cherry Punsialan, UCLA

**If our cheerleading shoes seem a little different, keep in mind who designed them.**

Cheerleaders told us they wanted lightweight, flexible shoes with lots of cushioning and support, scalloped soles for easier gripping when stunting. We listened. And what we came up with is the world's finest cheerleading shoe: The Radical Grip.™

**Kaepa.**  
 Comes with 9 sets of different colored Snap-in™ lugs (now pop-out, pros!).



Kaepa began in 1975 with a bold vision to revolutionize footwear, launching the double-lace split vamp for unmatched

adaptability and performance. In 1990, we created the first shoe specifically made for cheer, blending athleticism with unity.

As we look to 2025 and beyond, we're redefining what it means to champion individuality through purposeful design.

## PRODUCT

# Innovations

### CUSTOMIZATION

- 1 **120 Color Combo**  
Patented interchangeable color system allows users to customize their shoe aesthetics for a personalized look.

### UPPER

- **Air Mesh Sidewalls**  
Breathable mesh panels with textured overlays improve ventilation and enhance grip.
- 2 **AEGIS® Antimicrobial Lining**  
Infused antimicrobial technology inhibits bacteria growth and reduces odor buildup.
- **Flexible Forefoot / Toe Pointing**  
Forefoot flex grooves and softer materials allow natural articulation and improved flexibility.
- **Foam Ankle Pad**  
Strategically placed foam padding around the ankle collar provides a snug fit and prevents irritation.
- **Microfiber Leather Upper**  
Engineered microfiber leather enhances durability and water resistance.
- 3 **Scotchgard™**  
A water-repellent coating repels liquids and protects against stains.
- **Seamless Technology / No-Sew Upper**  
A minimal-seam upper design reduces friction and irritation for a smoother feel.
- **Synthetic Leather Mesh & Webbing**  
A hybrid construction that balances support, breathability and durability.

### INSOLE

- 4 **Fixed Insole with Cushioning**  
A permanently attached insole provides soft cushioning while maintaining ground feel for stability.
- **Removable Cushioned Insole**  
A removable insole with an integrated soft foam layer enhances comfort for extended wear.
- 5 **Removable Insole + APX Heel Cushion**  
A removable insole with an APX heel pad enhances shock absorption and extends cushioning durability.

### LACES

- 6 **Flat Ribbon Laces**  
Durable flat laces provide a secure fit without excess pressure on the foot.
- 7 **Lace Lock (Heel Lock)**  
Features an internal eyelet system that wraps around the back of the ankle, pulling the heel securely into place when the laces are tightened.
- 8 **Oval Laces**  
A hybrid between flat and round laces, featuring a slightly rounded yet wide profile designed for enhanced security and comfort.
- 9 **Secure Fit**  
Reinforced lace loops with a locking mechanism keep laces securely in place throughout activity.

### MIDSOLE

- **Cushioned Midsole**  
Multi-layered shock-absorbing foam in the midsole enhances impact reduction for better comfort.
- **High-Rebound Foam**  
A high-energy return foam formulation enhances responsiveness and propulsion.
- **Shock-Absorbing Heel**  
A denser foam compound in the heel minimizes impact forces during landings.
- **Slim Stunt Arch**  
A low-profile molded support structure integrated into the midfoot provides arch support while maintaining a sleek design.

### OUTSOLE

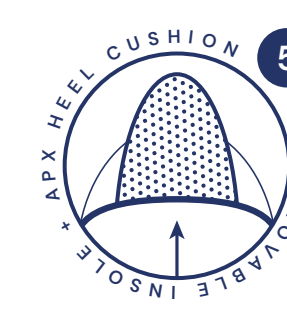
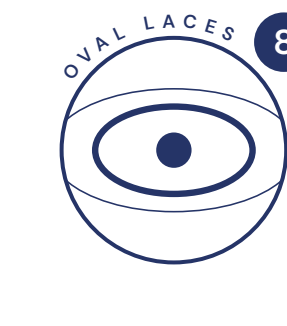
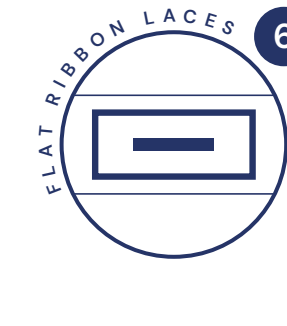
- **Abrasion & Slip-Resistant Outsole**  
Specially formulated rubber compounds and textures enhance traction and durability.
- 10 **Cushioned Cup**  
A specialized cushioning zone under high-impact areas evenly distributes pressure and absorbs shock.
- **Contoured Arch**  
A hand-carved slim arch ensures a secure hand grip for better stunt control.
- 11 **Finger Groove**  
Molded indentations in the heel area enhance grip and handling during stunts.
- 12 **Forefoot Spin Pad**  
A circular or textured rubber pad in the forefoot supports smooth spins and pivots.

- **Heel Counter Stabilizer**  
A rigid support structure in the heel holds the foot in place for rearfoot stability.
- 13 **Heel Notch**  
A recessed groove in the heel improves hand grip and control for stunting.
- **High-Traction Sole**  
A high-friction rubber compound with specialized tread maximizes grip on performance surfaces.
- **Injected EVA Sole (Spring/Mat)**  
EVA foam designed for performance surfaces enhances traction and cushioning on spring floors.
- **Lightweight Multi-Material Outsole**  
A hybrid material outsole optimizes performance and reduces weight for agility.
- **Low-Profile Sole**  
A low stack height outsole design improves balance and control by lowering the foot position.
- **Low-Relief Sole**  
Shallow grooves and rounded edges improve flexibility, foot sensitivity, and comfortable hand grip.
- 14 **Multi-Directional Traction Outsole**  
Grip patterns oriented in multiple directions enable controlled movement in all directions.
- **Multi-Material Outsole**  
A blend of materials such as rubber and TPU optimizes performance and weight distribution.
- **Multi-Traction Outsole (All Surface Design)**  
Varied traction zones support diverse movement patterns for all-surface performance.
- 15 **Transverse Flex Tunnel**  
A strategic flex channel in the outsole promotes fluid movement and natural flexibility.

## Kaepa Tech: Innovation at Every Step.

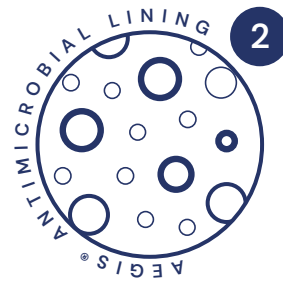
Kaepa is built on innovation, pushing the industry forward with nearly 40 advanced technologies that meet or exceed industry standards. Of these, 15 are

essential for any cheer shoe, and 8 are patented, setting us apart as a leader in performance and design. Every detail is engineered for excellence.



MODEL

# Catalyst AM1



Precision engineered for excellence, with the perfect balance of lightness, flexibility, and support for cheerleaders competing at the highest levels.

MODEL

# Catalyst AM1

MAP  
SKU  
SIZES

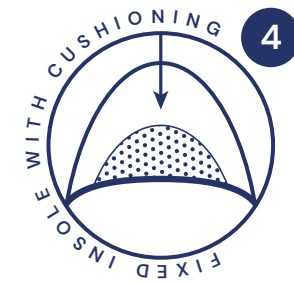
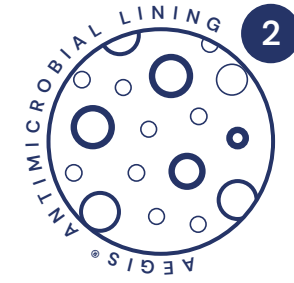
98 USD  
6700  
Women's 4-11, 12, 13, 14

98 USD  
6700Y  
Youth 10, 11, 12, 13, 1, 2



MODEL

# Triumph



Designed to elevate with a new high-traction outsole for elite level performance.

MODEL

# Triumph

MAP  
SKU  
SIZES

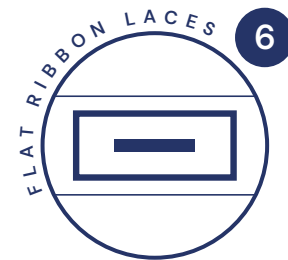
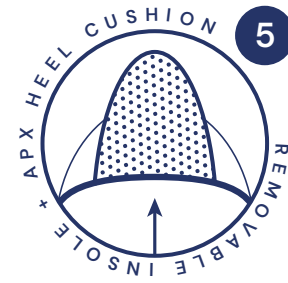
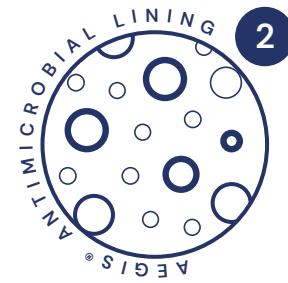
88 USD  
C6310  
Women's 4-11, 12, 13, 14

88 USD  
C6310Y  
Youth 10, 11, 12, 13, 1, 2



MODEL

# All American



Built for all-around excellence, the seamless upper removes hot spots and enhances flexibility.

MODEL

# All American

MAP  
SKU  
SIZES

78 USD  
6520  
Women's 4-11, 12, 13, 14

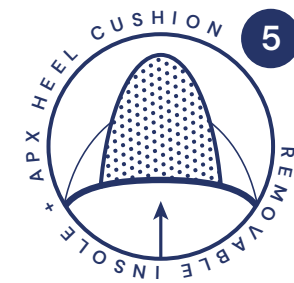
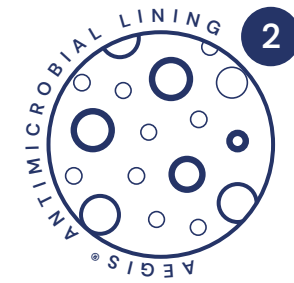
78 USD  
6520Y  
Youth 10, 11, 12, 13, 1, 2





MODEL

# Stellarlyte



U.S. PATENT NO. 4837960

A trusted favorite, lightweight and flexible, designed for mastering stunts and tumbles.

MODEL

# Stellarlyte

MAP  
SKU  
SIZES  
COLOR

73 USD  
6570 & 6570BLK  
Women's 4-11, 12, 13, 14  
Available in White & Black

73 USD  
6570 & 6570BLK  
Youth 10, 11, 12, 13, 1, 2  
Available in White & Black



MODEL

# Cheerlyte



U.S. PATENT NO. 4837960



U.S. PATENT NO. 4837960

An evolution of our classic, redesigned for multi-surface performance with vibrant customization to match your growing spirit.

MODEL

# Cheerlyte

MAP  
SKU  
SIZES

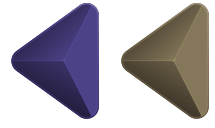
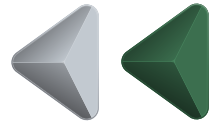
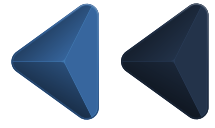
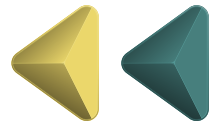
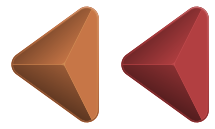
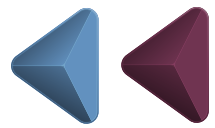
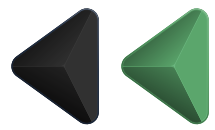
60 USD  
C6110  
Women's 4-11, 12, 13

60 USD  
C6110Y  
Youth 10, 11, 12, 13, 1, 2



MODEL

# Cheerful



U.S. PATENT NO. 4837960



U.S. PATENT NO. 4837960



U.S. PATENT NO. 4837960

Start with comfort and grow with confidence. Our iconic classic cheer shoe is customizable and designed to support your first steps in the sport.

MODEL

# Cheerful

MAP  
SKU  
SIZES

50 USD  
6315  
Women's 4-11, 12, 13

50 USD  
6315Y  
Youth 10, 11, 12, 13, 1, 2



PRODUCT

# Matrix




## Finding the Right Shoe for Your Team.

This chart is designed to help guide your selection by mapping out our shoes based on their intended performance features—whether for recreational use, competitive routines, or all-around versatility. However, every team is unique, and these are simply recommendations, not rules.

While each shoe is built with specific functions in mind, the best choice depends on your team’s needs and preferences. Use this as a reference, but ultimately, choose what works best for you.

Contact info  
[info@kaepa.com](mailto:info@kaepa.com)  
[kaepa.com](http://kaepa.com)  
 +1-972-296-7300



PRODUCT / MAP	<i>Catalyst AM1</i> \$98 	<i>Triumph</i> \$88 	<i>All American</i> \$78 	<i>Stellarlyte</i> \$73 	<i>Cheerlyte</i> \$60 	<i>Cheerful</i> \$50 
OVERVIEW	Precision engineered with the perfect balance of lightness, flexibility, & support for competing at the highest levels.	Designed to elevate with a new high-traction outsole for elite level performance.	Built for all-around excellence, the seamless upper eliminates hot spots & enhances flexibility.	A trusted favorite, lightweight and flexible, designed for mastering stunts and tumbling. (Available in White & Black)	An evolution of our classic, redesigned for multi-surface performance with vibrant customization.	Our iconic classic Prep shoe is customizable and designed for cheer and spirit.
LAST & FIT	Performance Sculpted Last <i>Optimizes performance &amp; weight distribution while enhancing traction &amp; durability.</i>	Stability & Performance Last <i>Maximizes traction, balance, &amp; control by lowering foot position.</i>	Versatile All-Around Last <i>Optimizes performance &amp; weight distribution</i>	Flexible Close-Fit Last <i>Enhances movement, flexibility, traction, &amp; foot-to-floor sensitivity</i>	Sleek & Low-Profile Last <i>Supports movement in all directions &amp; patterns.</i>	Lyte Last <i>Lightweight with a full-flex toe, providing a foot-hugging fit for ultimate agility.</i>
OUTSOLE	Multi-Material & Directional Traction Outsole <i>Engineered for optimal performance, balancing weight distribution, traction, &amp; durability.</i>	High-Traction & Low-Profile Outsole <i>Maximizes grip while keeping you closer to the ground for better balance and control.</i>	Lightweight Multi-Material Outsole <i>Combines strength &amp; agility, optimizing performance without added weight.</i>	Multi-Directional Traction & Low-Relief Outsole <i>Designed for unrestricted movement, superior flexibility, &amp; enhanced foot-to-floor sensitivity.</i>	Multi-Directional & Traction Outsole <i>Supports dynamic movement with traction patterns designed for all directions.</i>	Full Rubber Outsole <i>Built for all-surface durability, maintaining shape, stability, and long-lasting grip.</i>
MIDSOLE	Slim Stunt Arch Shock-Absorbing Heel	Cushioned Midsole (Superior shock absorption) High-Rebound Foam	Slim Stunt Arch High Rebound Foam	Featherweight Foam Midsole Shock-Absorbing Heel High Rebound Foam	Featherweight Foam Midsole Shock-Absorbing Heel	Featherweight Foam Midsole
INSOLE	Fixed Insole with Cushioning	Fixed Insole with Cushioning	Removable Insole w/ APX Heel Cushion	Removable Insole w/ APX Heel Cushion	Removable Cushioned Insole	Removable Cushioned Insole
UPPER	Air Mesh Sidewalls Scotchgard™ Water-Repellent AEGIS® Antimicrobial	Breathable Construction (Ventilation) Scotchgard™ Water-Repellent AEGIS® Antimicrobial	Seamless Technology - No-sew texture Scotchgard™ Water-Repellent AEGIS® Antimicrobial	Synthetic Leather, Mesh and webbing Upper Scotchgard™ Water-Repellent AEGIS® Antimicrobial	Microfiber Leather Upper	Microfiber Leather Upper
LACES	Flat Ribbon Laces w/ Secure Fit + Lace Lock?	Oval Laces w/ Secure Fit	Flat Ribbon Laces Secure Fit + Lace Lock	Oval Laces w/ Secure Fit	Flat Ribbon Laces	Flat Ribbon Laces
PROPRIETARY TECHNOLOGY	Cushioned Cup Forefoot Spin Pad Transverse Flex Tunnel Heel Notch Finger Groove	Heel Notch	Heel Notch Finger Groove	Heel Notch Finger Groove	120 Color Combo Heel Notch	120 Color Combo Heel Notch Contoured Arch
DESIGNED FOR	Intermediate to Advanced Competition Levels	Intermediate to Advanced Competition Levels	All Competition Levels Sideline & Spirit Cheer (Grass, Turf,Track, Court)	Intermediate , Prep Competition Levels Sideline & Spirit Cheer (Grass, Turf, Track, Court)	Prep Cheer, Spirit (Indoor Mats, Grass, Turf, Track, Court) Sideline & Spirit Cheer (Grass, Turf, Track,Court)	Recreational & Field (Indoor Mats, Grass, Turf,Track, Court)

US - YOUTH	10Y	11Y	12Y	13Y	1Y	2Y
<b>CATALYST AM 1</b>						
Foot length (cm)	16.7	17.5	18.4	19.2	20.1	20.9
Foot length (in)	6 9/16	6 14/16	7 4/16	7 9/16	7 14/16	8 4/16
<b>TRIUMPH</b>						
Foot length (cm)	16.7	17.5	18.4	19.2	20.1	20.9
Foot length (in)	8 8/16	8 10/16	8 13/16	9.0	9 2/16	9 5/16
<b>ALL AMERICAN</b>						
Foot length (cm)	17.5	18.4	19.2	20.0	20.8	21.7
Foot length (in)	6 14/16	7 4/16	7 9/16	7 14/16	8 3/16	8 9/16
<b>STELLARLYTE</b>						
Foot length (cm)	17.5	18.4	19.2	20.0	20.8	21.7
Foot length (in)	6 14/16	7 4/16	7 9/16	7 14/16	8 3/16	8 9/16
<b>CHEERLYTE</b>						
Foot length (cm)	17.7	18.6	19.4	20.3	21.1	22.0
Foot length (in)	7	7 15/16	7 10/16	8	8 5/16	8 10/16
<b>CHEERFUL</b>						
Foot length (cm)	17.5	18.4	19.2	20.0	20.8	21.7
Foot length (in)	6 14/16	7 4/16	7 9/16	7 14/16	8 3/16	8 9/16

KAEPA

# Fit Guide

## Finding the Right Fit.

Trying on shoes before purchasing is always best. If that's not possible, follow these guidelines or reach out to us with questions:

- **Order Your Usual Size** – Kaepa shoes are designed for a standard medium width. If you have wider feet, consider ordering a half size up.
- **Consider Foot Changes** – Feet can expand throughout the day, sometimes by a full size. For the best fit, measure later in the day.
- **Fit for Both Feet** – Since one foot may be slightly larger, choose your size based on the larger foot.
- **Children's Growth** – Kids' feet can grow up to two sizes per year. Ensure about a thumb's width of space beyond their longest toe.

When your Kaepa shoes arrive:

- Try both shoes on with the socks you'll wear for cheer.
- Stand, walk, and check the fit. Lace holes should stay evenly spaced—if not, consider a different size.
- There should be at least a half-inch (about a thumb's width) of space between your longest toe and the shoe's toe box.
- You should be able to wiggle your toes comfortably.
- Shoes should fit snugly but not feel tight or restrictive. No break-in period is needed—Kaepa shoes should feel great from day one.

**Please Note:**

These guidelines are for reference only—Kaepa U.S.A., Inc.® cannot guarantee fit. Sizing is based on Brannock® device measurements.

SHOE	NARROW: < B WIDTH (WOMEN) D WIDTH (MEN)	MEDIUM: B WIDTH (WOMEN) D WIDTH (MEN)	WIDE: > B WIDTH (WOMEN) D WIDTH (MEN)
ALL	OK	OK	UP 1/2 SIZE

<b>US - WOMEN'S</b>	<b>4.0</b>	<b>4.5</b>	<b>5.0</b>	<b>5.5</b>	<b>6.0</b>	<b>6.5</b>	<b>7.0</b>	<b>7.5</b>	<b>8.0</b>	<b>8.5</b>	<b>9.0</b>	<b>9.5</b>	<b>10.0</b>	<b>10.5</b>	<b>11.0</b>	<b>12.0</b>	<b>13.0</b>	<b>14.0</b>
<b>US - MEN'S</b>	<b>2.5</b>	<b>3.0</b>	<b>3.5</b>	<b>4.0</b>	<b>4.5</b>	<b>5.0</b>	<b>5.5</b>	<b>6.0</b>	<b>6.5</b>	<b>7.0</b>	<b>7.5</b>	<b>8.0</b>	<b>8.5</b>	<b>9.0</b>	<b>9.5</b>	<b>10.5</b>	<b>11.5</b>	<b>12.0</b>
<b>UK</b>	<b>1.5</b>	<b>2.0</b>	<b>2.5</b>	<b>3.0</b>	<b>3.5</b>	<b>4.0</b>	<b>4.5</b>	<b>5.0</b>	<b>5.5</b>	<b>6.0</b>	<b>6.5</b>	<b>7.0</b>	<b>7.5</b>	<b>8.0</b>	<b>8.5</b>	<b>9.5</b>	<b>10.5</b>	<b>11.5</b>
<b>EU</b>	<b>34.5</b>	<b>35.0</b>	<b>35.5</b>	<b>36.0</b>	<b>36.5</b>	<b>37.5</b>	<b>38.0</b>	<b>38.5</b>	<b>39.0</b>	<b>40.0</b>	<b>40.5</b>	<b>41.0</b>	<b>42.0</b>	<b>42.5</b>	<b>43.0</b>	<b>44.5</b>	<b>45.5</b>	<b>47.0</b>
<b>JPN</b>	<b>21.0</b>	<b>21.5</b>	<b>22.0</b>	<b>22.5</b>	<b>23.0</b>	<b>23.5</b>	<b>24.0</b>	<b>24.5</b>	<b>25.0</b>	<b>25.5</b>	<b>26.0</b>	<b>26.5</b>	<b>27.0</b>	<b>27.5</b>	<b>28.0</b>	<b>29.0</b>	<b>30.0</b>	<b>31.0</b>
<b>CATALYST AM 1</b>																		
Foot length (cm)	21.3	21.8	22.2	22.6	23.0	23.5	23.9	24.3	24.7	25.1	25.6	26.0	26.4	26.8	27.3	28.1	29.0	29.8
Foot length (in)	8 6/16	8 9/16	8 12/16	8 14/16	9 1/16	9 4/16	9 6/16	9 9/16	9 12/16	9 14/16	10 1/16	10 4/16	10 6/16	10 9/16	10 12/16	11 1/16	11 6/16	11 12/16
<b>TRIUMPH</b>																		
Foot length (cm)	21.5	21.9	22.4	22.8	23.2	23.6	24.1	24.5	24.9	25.3	25.8	26.2	26.6	27.0	27.4	28.3	29.1	30.0
Foot length (in)	8 8/16	8 10/16	8 13/16	9.0	9 2/16	9 5/16	9 8/16	9 10/16	9 13/16	10.0	10 2/16	10 5/16	10 7/16	10 10/16	10 13/16	11 2/16	11 7/16	11 13/16
<b>ALL AMERICAN</b>																		
Foot length (cm)	22.0	22.4	22.8	23.2	23.7	24.1	24.5	24.9	25.3	25.8	26.2	26.6	27.0	27.5	27.5	28.7	29.6	30.4
Foot length (in)	8 10/16	8 13/16	9.0	9 2/16	9 5/16	9 8/16	9 10/16	9 13/16	10.0	10 2/16	10 5/16	10 8/16	10 10/16	10 13/16	10 13/16	11 5/16	11 10/16	12.0
<b>STELLARLYTE</b>																		
Foot length (cm)	22.4	22.8	23.2	23.6	24.1	24.5	24.9	25.3	25.7	26.2	26.6	27.0	27.4	27.9	28.3	29.1	30.0	30.8
Foot length (in)	8 13/16	9.0	9 2/16	9 5/16	9 8/16	9 10/16	9 13/16	10.0	10 2/16	10 5/16	10 8/16	10 10/16	10 13/16	11.0	11 2/16	11 7/16	11 13/16	12 2/16
<b>CHEERLYTE</b>																		
Foot length (cm)	22.6	23.0	23.5	23.9	24.3	24.7	25.2	25.6	26.0	26.4	26.8	27.3	27.7	28.1	28.5	29.4	30.2	
Foot length (in)	8 14/16	9 1/16	9 4/16	9 6/16	9 9/16	9 12/16	9 14/16	10 1/16	10 4/16	10 6/16	10 9/16	10 12/16	10 14/16	11 1/16	11 4/16	11 9/16	11 14/16	
<b>CHEERFUL</b>																		
Foot length (cm)	22.1	22.5	23.0	23.4	23.8	24.2	24.7	25.1	25.5	25.9	26.3	26.8	27.2	27.6	28.0	28.9	29.7	30.6
Foot length (in)	8 11/16	8 14/16	9 1/16	9 3/16	9 6/16	9 9/16	9 11/16	9 14/16	10 1/16	10 3/16	10 6/16	10 9/16	10 11/16	10 14/16	11 1/16	11 6/16	11 11/16	12 1/16

## BLANK CANVAS

Since 1975, Kaepa has been a blank canvas—not dictating success, movement, or identity, but providing space for what already exists within you: your aspirations, sense of community, and desire for self-expression.

SWIRL K

# Double-Lace Split Vamp

*Double-Lace Split Vamp  
Tennis Pro, 2025 Rerelease*



We are humbled by where we started, yet steadfast in our mission to create gear that adapts to the athlete, not the other way around.

The split vamp patent is where Keapa's journey began, guided by the belief that no two athletes move the same. By introducing dual pivot points, it revolutionized athletic footwear, balancing stability with freedom and redefining personalization. That first step was more than innovation—it was a commitment to serve

athletes in their unique journeys. The product stands as a testament to adaptability and empathy in design, marking a transformative shift toward valuing individual differences. It reminds us that solutions such as one-size-fits-all often fall short, emphasizing the importance of crafting with purpose and inclusivity.

Today, every Keapa creation reflects this legacy, embodying our core principles: designing with purpose, driven by empathy, and inspired by the diversity of human movement.







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